

CONTEST RULES

The Umbrella Project Awards (“Contest”)

from 12:00a.m on March 20, 2023 EDT to 11:59 p.m. on April 28, 2023 EDT

(“Contest Period”)

The Umbrella Project (“UP”)

1. HOW TO ENTER

- 1.1. No purchase required. To enter the Contest, nominators must:
 - 1.1.1. complete a nomination form and questions relevant to the category in which the person/place they are nominating is eligible.
 - 1.1.2. answer a few short questions to demonstrate understanding and use of coping skills, as well as how well-being and mental health are being strengthened despite life challenges.
 - 1.1.3. Include a guardian’s contact information (if nominating a student)
 - 1.1.4. Include the name and phone number of a non-relative reference
- 1.2. Submit your nomination form including your contact information and that of the person/place being nominated and that of a non-relative reference
- 1.3. To be valid your entry must be received by 11:59pm EDT on April 28, 2023.

2. ELIGIBILITY

- 2.1. Contest is open to all residents of Canada (excluding Quebec)
- 2.2. For any candidate who has not reached the age of majority at the Contest Opening Date, a parent or guardian consent is necessary to enter the Contest.
- 2.3. Employees of UP, as well as such employees’ immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof are not eligible to enter this Contest.

3. PROCEDURE FOR AWARDING PRIZES

- 3.1. All nominations will be reviewed by an external review committee organized by UP.
- 3.2. The eligible winners will be determined by the review committee.
- 3.3. Prior to being declared a winner and subject to meeting all other conditions, an eligible winner must first correctly answer a basic mathematical skill-testing question.
- 3.4. The winners will be contacted by telephone or e-mail during the week May 8th, 2023.
- 3.5. The prize shall be forfeited and UP has the right, at its sole discretion, to select another winner if:
 - 3.5.1. a winner cannot be reached within three days following the first attempt of contact,
 - 3.5.2. incorrectly answers the mathematical skill-testing question, or
 - 3.5.3. declines the prize.

4. DESCRIPTION OF PRIZE(S)

- 4.1. **Students (Grade 1-8): PRIZE:** two recipients will receive \$250 cash
- 4.2. **Students (Grade 9-12): PRIZE:** two recipients will receive \$500 cash; One Hour Coping Skills Consult with Dr. Jen
- 4.3. **Educators: PRIZE:** two recipients will receive \$1000 cash; a signed book by Dr. Jen; One Hour Coping Skills Consult with Dr. Jen
- 4.4. **Person/Place in a Community:** \$1000 cash; a signed book by Dr. Jen; One Hour Consult with Dr. Jen
- 4.5. **In addition,** any recipient who works at or attends a school that does not have The Umbrella Project Curriculum will receive a one year license to The Umbrella Project Curriculum free of charge.

5. GENERAL RULES

- 5.1. To be declared a winner, the selected contestant must first correctly answer a mathematical skill-testing question.
- 5.2. Each winner shall sign a release declaring their eligibility as stipulated in Section 2 of these rules; and releasing UP as well as its respective directors, officers and employees (the "Contest Parties") from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.
- 5.3. Each winner will also be asked to agree that their name, image and/or voice may be used for advertising purposes related to this Contest free of charge. This is not mandatory.
- 5.4. The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.
- 5.5. If the prize cannot be awarded as described in these rules, UP reserves the right to substitute a prize or prize component with another of comparable value, as determined in its sole discretion.
- 5.6. Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.
- 5.7. If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.
- 5.8. The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; (v) prizes that are lost, damaged or misdirected during shipping.

- 5.9. UP reserves the right to cancel or suspend this Contest should a cause beyond their reasonable control corrupt the proper administration of the Contest. Any attempt to deliberately undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, UP reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.
- 5.10. All personal information, such as name and contact information, is collected by UP solely for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes.
- 5.11. If the identity of a contestant is disputed, the authorized account holder of the email address submitted at the time of entry will be deemed to be the contestant. The individual assigned to the e-mail address for the domain associated with the submitted email address is considered the authorized account holder. A selected contestant may be required to provide proof that (s)he is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server.
- 5.12. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by UP. UP is not responsible for any errors or omissions in printing or advertising this Contest.
- 5.13. UP reserves the right to amend the Contest rules or to terminate the Contest at any time without any liability to any contestant.
- 5.14. By entering, you agree to abide by the Contest rules and the decisions of UP,
- 5.15. which decisions are final and binding on all applicants.
- 5.16. Contest rules are available on www.umbrellaproject.co/awards